



CORVALLIS SCHOOL BOARD GUIDELINES FOR BOARD MEMBER USE OF SOCIAL MEDIA

- Board members may engage on social media in their official capacity, and best practice is to make it very clear whether you are or are not speaking in an official capacity as a Board member.
- No single Board member has the authority to speak on behalf of the full Board unless the Board has taken formal action in a public meeting to grant such authority.
- Be mindful that you are a representative of the Corvallis School District and anything you write, say, or do could be construed as the opinion/position of the Board and/or District.
- Avoid using individual student names in your posts and be mindful that student and staff confidentiality rules apply not only for written posts but also for photograph and/or video posts.
- If you want to post a photo of a student or group of students, all students must have *written* consent from parents/guardians on file with their school. Contact Kim Nelson when you want to use a student photo.
- If you wish to respond to a post that is complaining about a particular situation involving a student, staff member, school, or department, contact Kim Nelson beforehand to discuss the best way to respond while following Board policy and maintaining student and staff confidentiality rules.